

WHITNESS NUTRITION

Whitney Stuart
MCN RDN CDE



A LEADING VOICE IN NUTRITION.
BOARD-CERTIFIED AND LICENSED DIETITIAN-NUTRITIONIST (RDN)
CERTIFIED DIABETIC EDUCATOR
AWARD-WINNING WHOLE30 CERTIFIED COACH
MISSION: EMPOWER & EDUCATE SUSTAINABLE NUTRITION FOR LONGEVITY

Stats

EMAIL SUBSCRIBERS 2000 - IG FOLLOWERS 5200 - IG STORY VIEWS 650 - FACEBOOK FOLLOWERS- 1500 - ENGAGEMENT- 4%



Past Projects

- WHOLE30'S FIRST EVER INNOVATIVE COACH AWARD 2018
- PEDERSON'S FARMS: LIVE IG MEAL PREP PARTY, SOCIAL CONTENT & RECIPE E-BOOK.
- WHOLE FOODS SPONSORED CONTENT PACKAGE FOR WHOLE30 2018.
- VITAL PROTEINS "WHAT IS COLLAGEN" TV SEGMENT- NBC
- "WHOLE30 101" TV SEGMENT- TYLER NBC
- HOST OF ZOE'S KITCHEN DALLAS GOODNESS TOUR + SUPPORTING BLOG CONTENT
- MEDLIE VEGGIES SOCIAL + BLOG + EBOOK CONTENT
- SAFE CATCH SOCIAL + BLOG CONTENT

Areas of Influence

- WELLNESS ORIENTED FEMALES
- GLUTEN-FREE DAIRY-FREE FAMILIES
- WHOLE30 COMMUNITY
- PALEO EATING

Past Partnerships



PARTNERSHIP

opportunities

I WORK STRATEGICALLY WITH BRANDS I LOVE, TRUST, AND FEEL GREAT RECOMMENDING TO MY LOYAL VIRTUAL COMMUNITY AND LOCAL PATIENTS. WHITNESS NUTRITION IS STRONGLY ROOTED IN IT'S CORE VALUES & EACH BRAND MUST UPHOLD SIMILAR STANDARDS.

MY COMMUNITY IS VERY RECEPTIVE ABOUT WHEN THEY'RE BEING MARKETED TO. I WANT TO FORM LASTING RELATIONSHIPS WITH BRANDS WHO ALIGN WITH WHITNESS NUTRITION'S MISSION - TO EDUCATE, EMPOWER & PROVIDE GOODNESS TO THE MASSES.



Social love

- EXPOSURE THROUGH OUR ENGAGING VIDEO DEMOS
- HOST A GIVEAWAY
- REAP EDUCATIONAL CONTENT CREATION (PROGRAMS, PRODUCTS, ARTICLES)

Whitness creativity

- SPONSOR HEALTHY, EASY & NOURISHING RECIPES
- GET ASSISTANCE WITH YOUR HEALTHFUL MENU CUSTOMIZATION WITH NUTRITION FACTS AND FEEDBACK

meet my community

BOOST LOCAL EXPOSURE WITH A DIETITIAN'S SEAL OF APPROVAL

- INVITE US TO DINNER FOR ONLINE RESTAURANT REVIEW
- SPONSOR ONE OF OUR LOCAL NUTRITION TALKS
- FILL OUR NEW PATIENT HEALTH BAGS.
- SEND PRODUCT FOR OUR IGTV FIVE NEW FOODS FRIDAY

Dietitian Expertise

UTILIZE WHITNEY AS AN AUTHENTIC, RELATABLE AND INSPIRING SPOKESPERSON THAT SHARES THE MISSION OF YOUR BRAND/COMPANY.

- NUTRITION EXPERTISE AS AMBASSADOR AND SPOKESPERSON
- PODCAST INTERVIEWS
- GUEST BLOG FREELANCE
- EXPERT COMMENTARY



CONTACT DETAILS

@WHITNESSNUTRITION

WHITNEY@WHITNESSNUTRITION.COM

SHIPPING 4307 MCKINNEY AVE #4 DALLAS TEXAS 75205